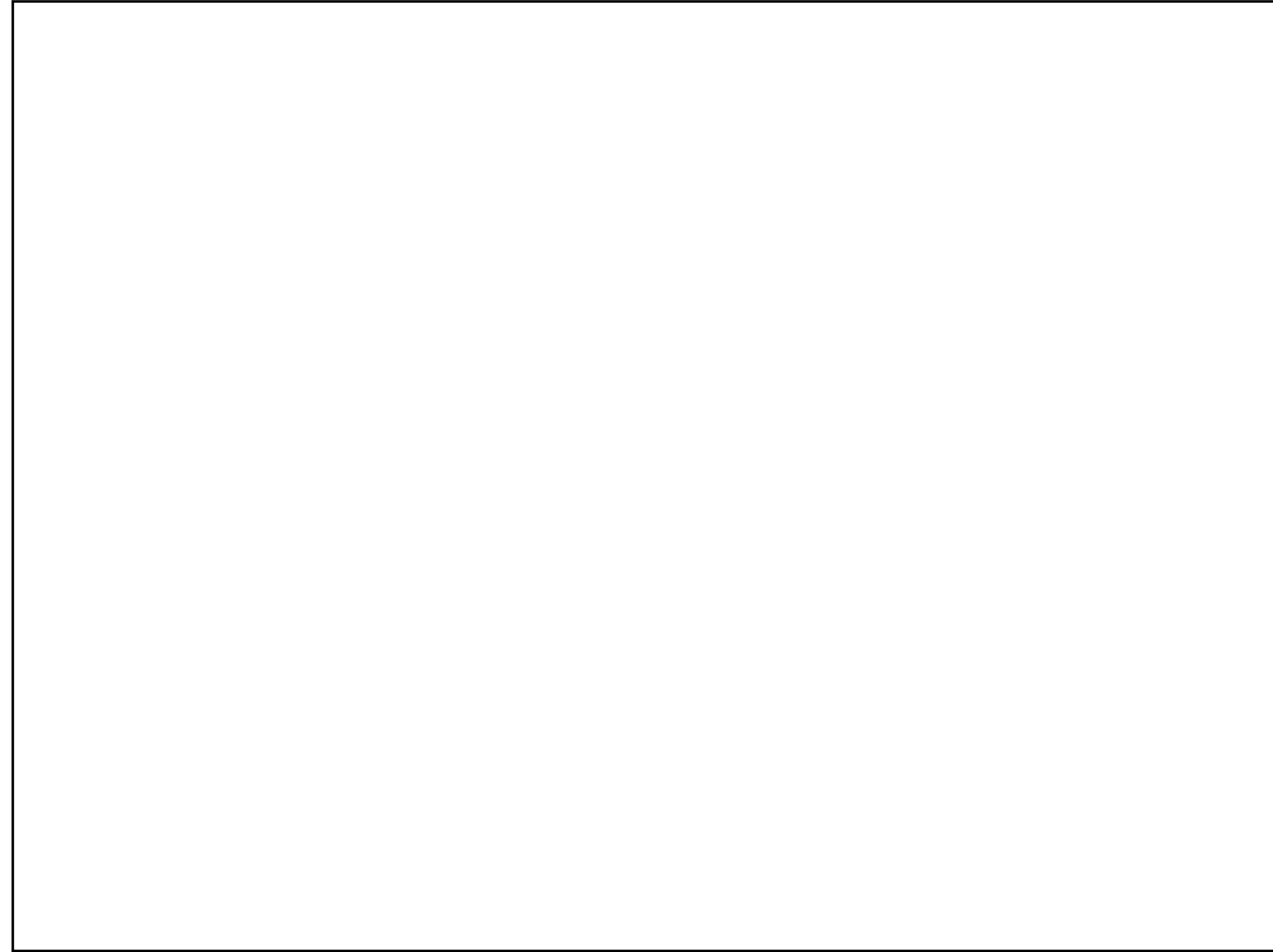
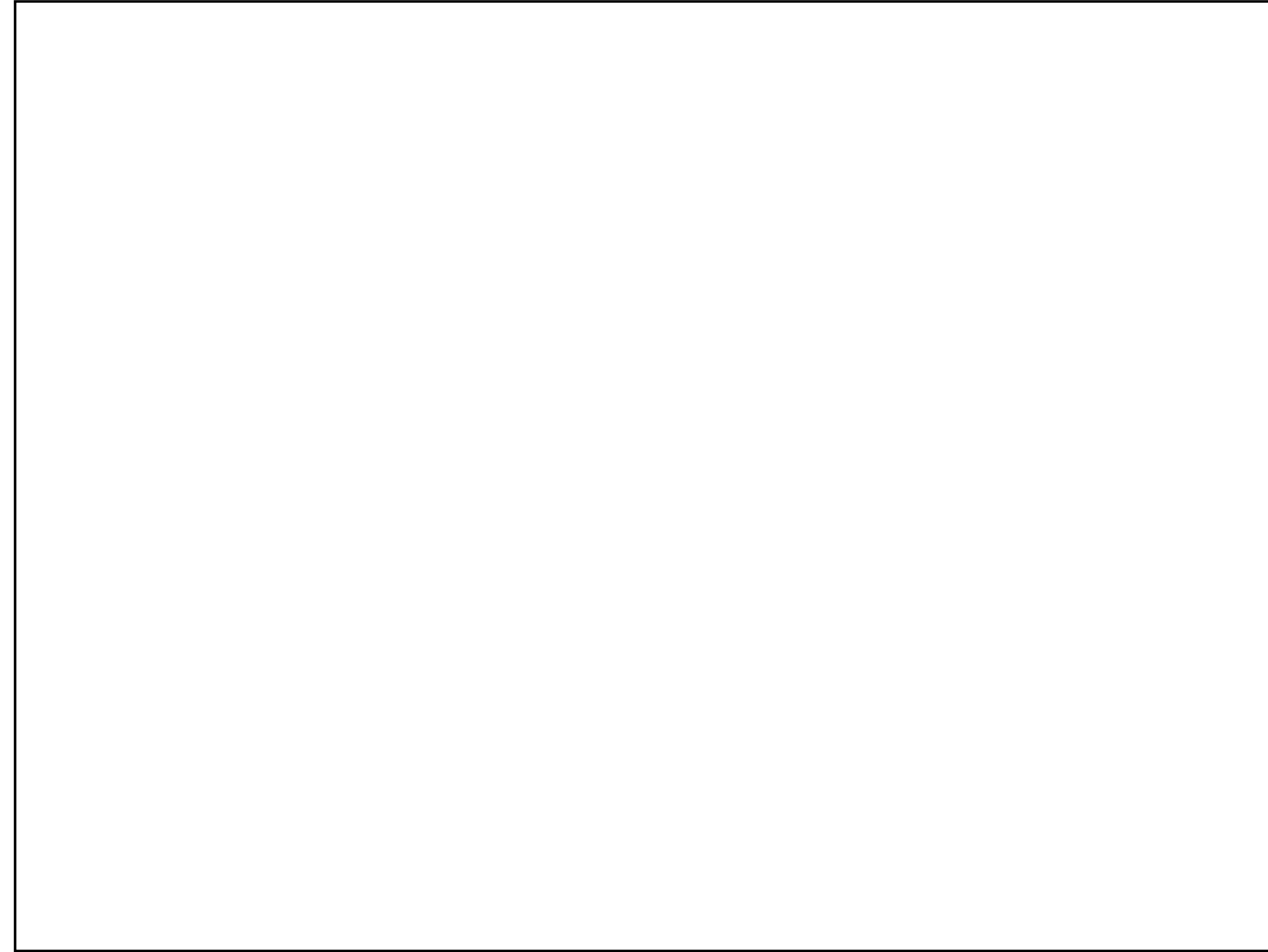


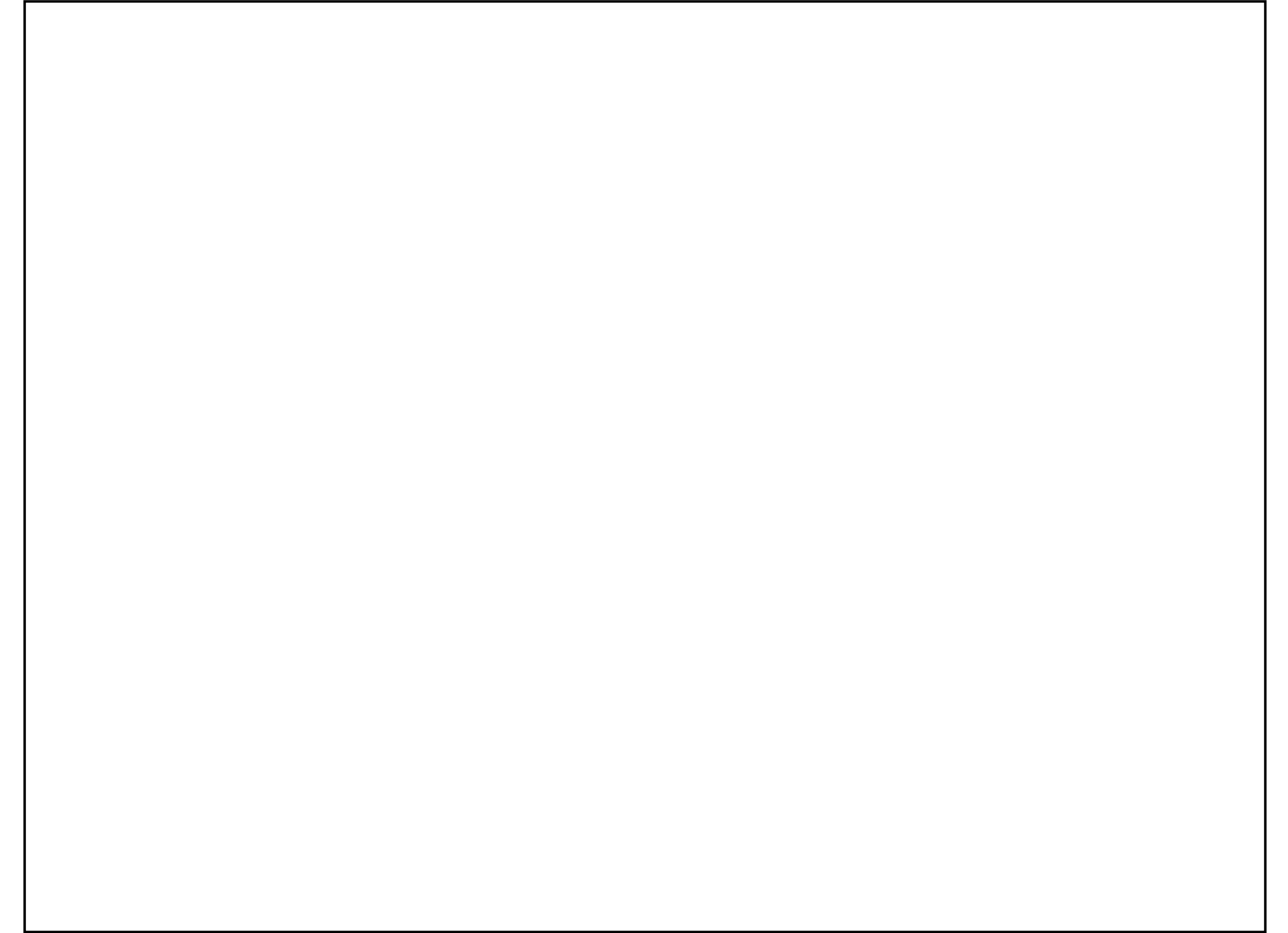
# Storyboard



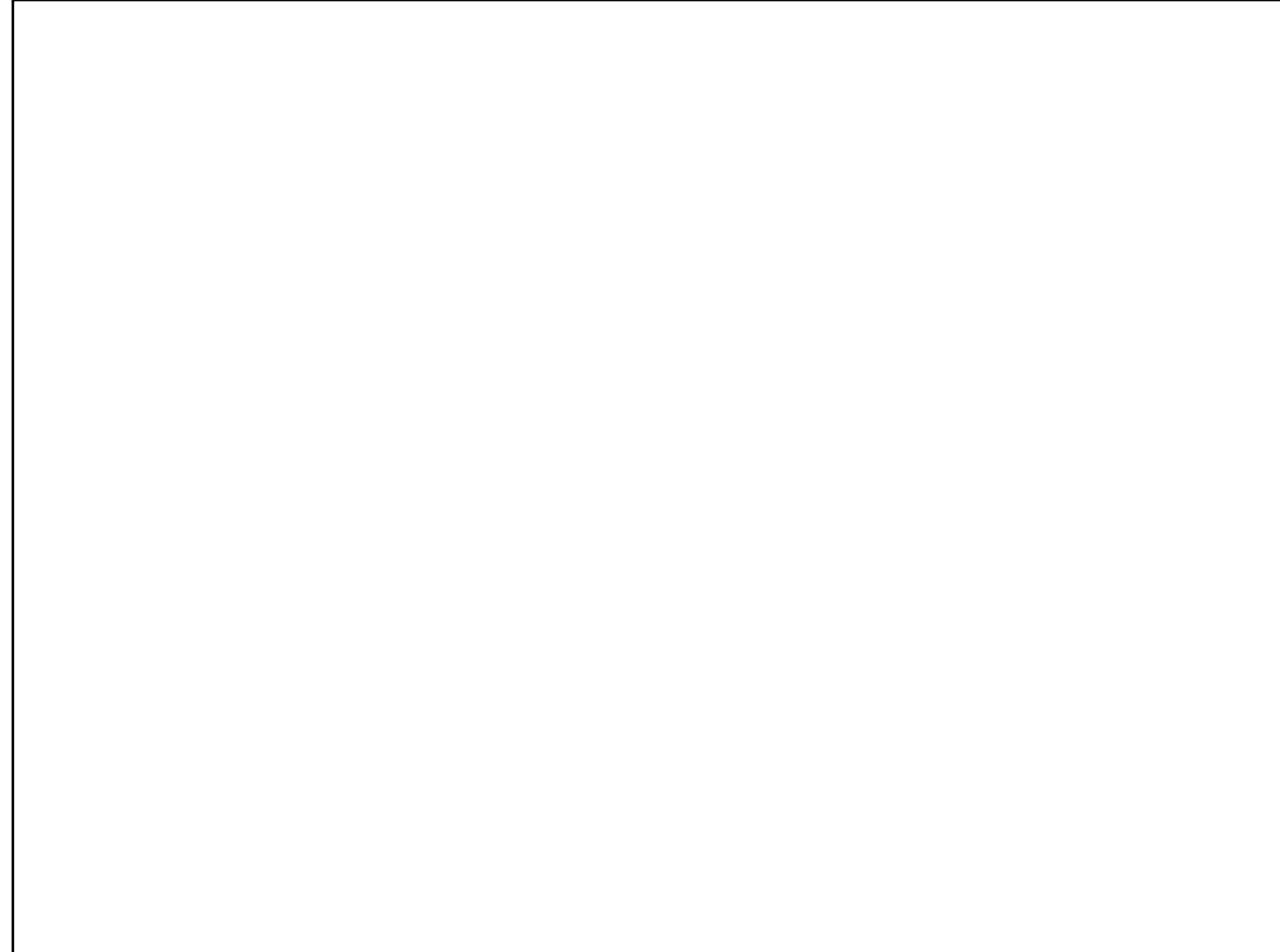
Introduce the challenge, the user and the product



Show how the product gives the user a measurable goal and call to action



Show how the user takes action with the product to achieve the goal



Show how the product gives feedback to the user's action



Show how the user responds to the feedback because it connects to their motivation



Show the user's ultimate mastery of the challenge